

# CONTRACT



**KGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

<u>Contract / Revision</u> 2515289 /		<u>Alt Order #</u> WOC13567397
<u>Advertiser</u> Say No To RINOs		<u>Original Date / Revision</u> 04/06/22 / 04/06/22
<u>Contract Dates</u> 04/04/22 - 04/17/22	<u>Estimate #</u> 1361	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 306
<u>Agency Ref</u> 177293	<u>Advertiser Ref</u> 604876	

And:

**PCA Political Communications Advertising**  
**11 E. 44th Street, Suite 303**  
**New York, NY 10017**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	04/04/22	04/15/22	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30			NM	7	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$70.00			
	Week:	04/11/22	04/17/22	11111--				5	\$70.00			
N 2	KGWN	04/04/22	04/15/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	7	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$35.00			
	Week:	04/11/22	04/17/22	11111--				5	\$35.00			
N 3	KGWN	04/11/22	04/14/22	Price Is Right	10:00 AM-11:00 AM		:30			NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	1-11---				3	\$85.00			
N 4	KGWN	04/04/22	04/15/22	Wyoming News Now @ 12p	12:00 PM-12:30 PM		:30			NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$50.00			
	Week:	04/11/22	04/17/22	11111--				5	\$50.00			
N 5	KGWN	04/04/22	04/15/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	7	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$90.00			
	Week:	04/11/22	04/17/22	11111--				5	\$90.00			
N 6	KGWN	04/04/22	04/15/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	7	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$90.00			
	Week:	04/11/22	04/17/22	11111--				5	\$90.00			
N 7	KGWN	04/11/22	04/11/22	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	1-----				1	\$200.00			
N 8	KGWN	04/04/22	04/17/22	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-----1				1	\$175.00			
	Week:	04/11/22	04/17/22	-----1				1	\$175.00			
N 9	KGWN	04/04/22	04/15/22	Wyoming News Now @ 10p	10:00 PM-10:35 PM		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$220.00			
	Week:	04/11/22	04/17/22	-1--1--				2	\$220.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> <b>04/04/22 - 04/17/22</b>	<u>Product</u> Awareness	<u>Estimate #</u> <b>1361</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Totals											45	\$4,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/17/22	45	\$4,030.00	(\$604.50)	\$3,425.50
<b>Totals</b>	45	\$4,030.00	(\$604.50)	\$3,425.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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